



EARN
5- 10
LAKHS
PER
MONTH*

FRANCHISE OPPORTUNITY

DIGITAL MARKETING INSTITUTE

SEO | SMM | WordPress | Google Ads

5000+
Students

600+
Companies

9 Years
of Expeirnce



OUR OFFICE



www.iplacetechnologies.com

Manisha Building, Opp. Navyug Collage Adajan
Surat Gujarat



97377 78612

Start a Digital Marketing Training Franchise with iPlace Technologies

iPlace Technologies offers exceptional franchise opportunities to entrepreneurs or startup businesses who want to start businesses with the best ROI at a lower investment.

What is iPlace Technologies?

- iPlace Technologies is a registered company that has provided digital marketing courses since 2016–17.
- We have a total 9 years of experience in this, along with 5000 students strength, and we also provide internships where they can get experience.
- We have more than 600 companies tying up all over Gujarat.
- We also have online and offline modules.
- Our fees are also nominal, so any person can afford this course.
- This course earns a very good income doing work from home as well.
- We provide a government-approved certificate, ISO 9001, which is valid everywhere.

How does this Model work?

- You enroll with us as the franchise owner of iPlace Technologies.
- iPlace Technologies (H/O) can train you in an in an online or offline course.
- iPlace Technologies (H/O) will hire a remote counselor, staff, or telecallers.
- iPlace Technologies (H/O) will generate 100 leads and inquiries for you every month.
- Your counselor or you will convert the maximum admissions from these leads.
- You earn 40% of the profits earned without any liability for training, infrastructure, placement etc...

What support you get from iPlace Technologies:

- You will be provided with sales training to sell our course online or offline.
- iPlace Technologies (H/O) will run digital marketing campaigns, seminars, and generate a minimum of 100 leads for you.
- iPlace Technologies (H/O) will give you students's placement support.
- iPlace Technologies (H/O) also provides trained faculties with the best experience.

REVENUE MODEL

One-time franchise fee	INR 5,00,000
Minimum Monthly Leads Shared by IPT with You	100
Total sales you need to make	INR 5,00,000
Total admission conversion	25
Net Profit	INR 4,00,000

Financial Contract:

- Franchise Fees : INR 5,00,000 (all included)
- Monthly Rotation: 20% on collection
- Return on investment: expected sale between 5 lakh and 10 lakh

Pre Requisite:

- Passion for imparting knowledge
- minimum carpet of 700 sq to 1000 sq, including 2 classrooms.
- One counseling cabin and one boss cabin.




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